



Degree & Profession© - Florence World Festival 2009

From the 24th to the 27th of November 2009 took place in Florence the sixth edition of “Degree & Profession© - Florence World Festival”, an international meeting point for students, graduates, companies, professionals and universities, this year regarding creativity and its context. The disciplines involved were: architecture, urban planning, civil engineering, cultural heritage, conservation, restoration, design, fashion, visual arts and tourism.



Exhibition of the degree projects



Session of the Florence World Festival

The numbers of the Festival

- 377** Participants
- 21** Represented countries
- 103** Exhibited Degree projects
- 1019** Degree projects in the database on the website
- 43** Professionals and experts bringing their experiences
- 34** Testimonials, conferences and workshops
- 49** Represented universities
- 47** Patrons and collaborating companies and institutions

The awards

An international committee of experts assessed the degree projects enrolled in the competition connected to the Festival, awarding the following prizes:

Life Beyond Tourism ® Award - 4000€ to **Sophie Gogoladze**, Tbilisi State Academy of Art (Georgia), for the project *Garden in the sky*

Medal of the President of the Italian Republic, Giorgio Napolitano to **Olga Akimenko**, Moscow Architectural Institute (Russia), for the project *Revitalization of industrial areas*
Nataliya Vasychkina, Kharkov State Academy of Design and Arts (Ukraine), for the project *Classroom of the future - The conception of development space*
Sophico Antidze, Tbilisi State Academy of Art (Georgia), for the project *Imaginative world of Johnny Baby*



Winners of the prizes of Degree & Profession

The acknowledgements

Two new important awards have been given to the Foundation, in the hands of the President Paolo Del Bianco, during the closing ceremony of the Festival:

Diploma of Honorary Doctor of the Azerbaijan Architecture and Construction University of Baku (Azerbaijan), delivered by the Rector, professor Gulchohra Mammadova

Medal of the Mackenzie Presbyterian University, São Paulo (Brazil), delivered by professor Valter Caldana.



Delivery of the Honorary Doctor Diploma



Closing Ceremony of the Festival



Delivery of the Medal

News from the Florence World Festival 2009

Degree & Profession goes abroad



Baku Festival,
Rector G. Mammadova

In 2009 the Romualdo Del Bianco Foundation promoted, with the support of the local institutions, the first three editions of “**Degree & Profession© - Regional Festival**” in **Baku** (Azerbaijan), **Odessa** (Ukraine), and **Ivanovo** (Russia). The Regional Festivals are meant to enhance the socio-cultural specificities of the hosting place.

Stimulated by their success, during the closing of the Florence Festival the following cities and institutions proposed themselves to host the festivals in 2010 and 2011:

- Tbilisi (Georgia), April 2010, Tbilisi State Academy of Arts
- Bydgoszcz (Poland), April 2010, University of Economics of Bydgoszcz
- Odessa (Ukraine), May 2010, Odessa State Academy of Architecture and Construction
- Rosario (Argentina), June 2010, Grupo Universitario Educativo Marin
- Bishkek (Kyrgyzstan), September 2010, Kyrgyz Slavic University
- Kharkov (Ukraine), October 2010, Kharkov State University of Architecture and Construction
- Almaty (Kazakhstan), 2010, Foundation First President Kazakh Republic and Kazakh Leading Academy of Architecture and Civil Engineering
- Cracow (Poland), 2010, AGH University of Technology
- Blagoveshchensk (Russia), 2010, Amur State University of Architecture and Construction
- Baku (Azerbaijan) 2011, Azerbaijan State Architecture and Construction University
- Kharkov (Ukraine), 2011, Kharkov State Academy of Design and Arts



Odessa Festival,
Rector V. Dorofeev



Some of the candidates to host the Regional Festival

University Delegates - New opportunities for young graduates and students



Some delegates during the Festival

The Romualdo Del Bianco Foundation, starting from 2009, is offering the opportunity to young graduates and students to participate for one month in Florence to a program realized to disseminate the concept of “**Life Beyond Tourism® - For Intercultural Dialogue**” (www.lifebeyondtourism.com).

The program, that in 2010 expects the participation of up to 80 delegates, is oriented to the promotion of the portal and the photo-blogs of “**Life Beyond Tourism®**” to foster the enlargement of its “community” and to make the young generations aware of regarding topics of international interest such as the intercultural dialogue, the enhancement of traditional knowledge and preservation of heritage, therefore contributing to the development of a ‘tourism based on values, not only on consumer services’.

... for the updates on Degree & Profession

www.florence-expo.com